

INDIANAPOLIS STORY ANGLES

SOMETHING IS HAPPENING IN INDY



With over \$3 billion in tourism-related developments, and a record-breaking year for tourism, Indy is trending as must-visit city.

INDY'S CONTEMPORARY ART TAKES CENTER STAGE

Contemporary art is having a moment in Indy. Just south of downtown in Garfield Park, a former dairy factory was transformed into the Contemporary Art Museum of Indianapolis (CAMi). The five-acre campus features storefronts for local artists, a radio station, and six galleries showcasing rotating contemporary exhibitions, among other creative spaces. The Eiteljorg Museum of American Indians and Western Art is displaying *Cowboy Couture*, a high-fashion exhibition celebrating the work of Indianapolis-based designer Jerry Lee Atwood—one of the nation's leading creators of Nudie suits. His bold, rhinestone-studded designs have dazzled stars including Post Malone, Lil Nas X, and Kesha.



A NEW ERA OF RIVERWAYS & TRAILWAYS

Indy has long been celebrated as one of America's most walkable cities. We're taking that reputation one step further with an unprecedented \$190 million investment in trail expansions and the launch of the Greater Indy Trailways, which is a digital mapping tool and online resource for trail users connecting over 800 miles of regional trails.

Get more information and start planning at **[VISITINDY.com](https://www.visitindy.com)**

IF YOU KNOW, YOU KNOW



CELEBRATE AMERICA 250 IN A PROUDLY PATRIOTIC CITY

Home to nearly 50 monuments and memorials, Indy devotes more acreage than any other U.S. city to honoring our nation's fallen and is second only to Washington, DC, in the number of war memorials. Downtown's 25 acres of memorials come alive each night through Shining a Light, a multimedia tribute projected onto the 284-foot Soldiers & Sailors Monument. Visitors can even stay inside one of the 26 original Pullman train cars at the newly renovated Crowne Plaza Hotel, also the site of the world's first-ever Union Station.



MICHELIN GUIDE

VISIT
Indy

RESTAURANT DESTINATION PARTNER 2026
AMERICAN GREAT LAKES

MICHELIN

With Michelin inspectors currently visiting Indy ahead of the city's first-ever ratings (2027 announcement), there's never been a better time to check out our standout restaurants.



FUTURE IS FEMALE

Indy continues to build momentum as a national hub for women's sports. The Sports Bra is expanding to downtown Indianapolis, the city will host the NCAA Women's Final Four in 2028 along with Division II and III championships, and next year the Indiana Fever will unveil a \$78 million sports performance center.

HOTEL HOTSPOT

InterContinental Hotel

170 rooms (Opened Spring 2025)

Kimpton Hotel

130 rooms (anticipated opening: 2026)

Signia by Hilton

800 rooms (anticipated opening: December 2026)

Westin Hotel at Indianapolis International Airport

253 rooms (anticipated opening: 2027)

The Ritz-Carlton

176 rooms (anticipated opening: 2028)



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