

INDIANAPOLIS STORY ANGLES

SOMETHING IS HAPPENING IN INDY



With over \$3 billion in tourism-related developments, and a record-breaking year for tourism, Indy is trending as must-visit city.

INDY'S CONTEMPORARY ART TAKES CENTER STAGE

Contemporary art is having a moment in Indy. Just south of downtown in Garfield Park, a former dairy factory is being transformed into the Contemporary Art Museum of Indianapolis (CAMi), opening this May. The five-acre campus will feature storefronts for local artists, a radio station, and six galleries showcasing rotating contemporary exhibitions, among other creative spaces. This spring, the Eiteljorg Museum of American Indians and Western Art will debut *Cowboy Couture*, a high-fashion exhibition celebrating the work of Indianapolis-based designer Jerry Lee Atwood—one of the nation's leading creators of Nudie suits. His bold, rhinestone-studded designs have dazzled stars including Post Malone, Lil Nas X, and Kesha.



A NEW ERA OF RIVERWAYS & TRAILWAYS

Indy has long been celebrated as one of America's most walkable cities. We're taking that reputation one step further with an unprecedented \$190 million investment in trail expansions and the launch of the Greater Indy Trailways this April, which will be a digital mapping tool and online resource for trail users.

Get more information and start planning at **[VISITINDY.com](https://www.visitindy.com)**

IF YOU KNOW, YOU KNOW



CELEBRATE AMERICA 250 IN A PROUDLY PATRIOTIC CITY

Home to nearly 50 monuments and memorials, Indy devotes more acreage than any other U.S. city to honoring our nation's fallen and is second only to Washington, DC, in the number of war memorials. Downtown's 25 acres of memorials come alive each night through Shining a Light, a multimedia tribute projected onto the 284-foot Soldiers & Sailors Monument. Visitors can even stay inside one of the 26 original Pullman train cars at the newly renovated Crowne Plaza Hotel, also the site of the world's first-ever Union Station.



NCAA MEN'S FINAL FOUR

One of the biggest championships in college sports, returning once again to a city that knows how to do it right this April.



FUTURE IS FEMALE

Indy continues to skyrocket as the epicenter of women's sports and will host the Big Ten Women's Basketball Tournament this spring, the Women's Final Four next year, and The Sports Bra bar plans to expand to downtown Indy. Plus, next year, the city will welcome a \$78 million sports performance center for the women of the Indiana Fever.



HOTEL HOTSPOT

InterContinental Hotel

170 rooms (Opened Spring 2025)

Kimpton Hotel

130 rooms (anticipated opening: 2026)

Signia by Hilton

800 rooms (anticipated opening: Fall 2026)

The Ritz-Carlton

176 rooms (anticipated opening: 2028)

21c Museum Hotel

150 rooms (anticipated opening: 2028)



FOR MORE INFORMATION, CONTACT:

- Morgan Snyder, Senior Director of Public Relations | msnyder@VisitIndy.com | 317.797.5512
- Clare Clark, Senior Communications Manager | cclark@VisitIndy.com | 317.501.0334