

INDIANAPOLIS STORY ANGLES

SOMETHING IS HAPPENING IN INDY



With over \$3 billion in tourism-related developments, and a record-breaking year for tourism, Indy is trending as America's best mid-sized city.



FACTORY TO FUTURE: DOWNTOWN REVITALIZATION

Indy is transforming its industrial past into dynamic spaces to visit. The historic Stutz car factory is now a multi-use district; the former GM stamping plant is becoming part of White River State Park through a \$65 million expansion; and in Garfield Park, a former dairy factory is being remade into the Contemporary Art Museum of Indianapolis, opening in 2026. Across the city, you will see proof that **Indy's past is powering its future.**

INCREASED AIRLIFT IN INDY

The Indianapolis International Airport (IND), ranked #1 in North America, **launched its inaugural transatlantic flight to Dublin** in May, establishing Indy's connections to European destinations. With this new route, alongside new nonstop flights to Nashville and Portland (Oregon), IND now offers 50+ nonstop routes, including service to every major U.S. hub.



MOTOR SPEEDWAY MUSEUM MAKEOVER

Experience the “**The Greatest Spectacle in Racing**” any day of the year at the newly renovated IMS Museum. This \$61 million investment is the first renovation in nearly 40 years and added a new 6,000-sq.-ft. mezzanine level educational exhibits and experiences for race fans. The museum features favorite vehicles and artifacts and blends in STEAM programs with a focus on interactive experiences to drive the next generation of race fans.

AMERICA'S NEWEST RIVER CITY

For the past decade, Indy has worked underground to redirect the tunnel system to make the river that runs right through downtown Indy recreationally clean. Simultaneously, 58 miles of the White River are undergoing **one of the country's largest river redevelopment plans**, allowing visitors and residents to enjoy new water recreational activities through companies like Frank's Paddlesports Livery.



Get more information and start planning at **VISITINDY.com**

IF YOU KNOW, YOU KNOW

INDY'S FEVER IS RISING

As a city with a thriving sports scene, the women of the Indiana Fever are changing the trajectory of the WNBA. The Fever are the **most-watched team nationwide** and have topped all attendance records for home and away games with record-setting ticket sales. The future is bright with franchise cornerstones Aliyah Boston, Caitlin Clark, and Kelsey Mitchell.



A CENTENNIAL CELEBRATION

New exhibits will greet visitors as they celebrate **the world's largest children's museum turning 100**. The Children's Museum of Indianapolis was founded in a small carriage house and has grown to become a nationally ranked destination and *USA Today's* “#1 Children's Museum in the U.S.” From a “Mickey Mouse Clubhouse” exhibit, a new 110' Ferris wheel, and a bilingual “Story Vault” display, families can explore exhibits celebrating new and old.



INDY IS A CYCLING CITY

Indy is investing an unprecedented \$150 million in trails. After recently expanding the acclaimed Cultural Trail an additional 2-miles, expanding the B&O Trail, and launching a fleet of 325 e-bikes, Indy has become one of the best cities to see from a bike seat. Next year, tied with America's 250th, Central Indiana will launch “The Trailways,” a region-wide trail network and interactive online trail resource.



HOTELS: FIVE HOTELS IN A FIVE-MILE RADIUS

- #1: InterContinental Hotel
170 rooms (now open)
- #2: Kimpton Hotel
130 rooms (anticipated opening: 2026)
- #3: Signia by Hilton
800 rooms (anticipated opening: Late 2026)
- #4: Shinola
170 rooms (anticipated opening: 2027)
- #5: 21c Museum Hotel
150 rooms (anticipated opening: 2028)



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