

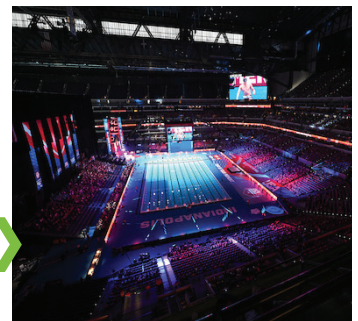
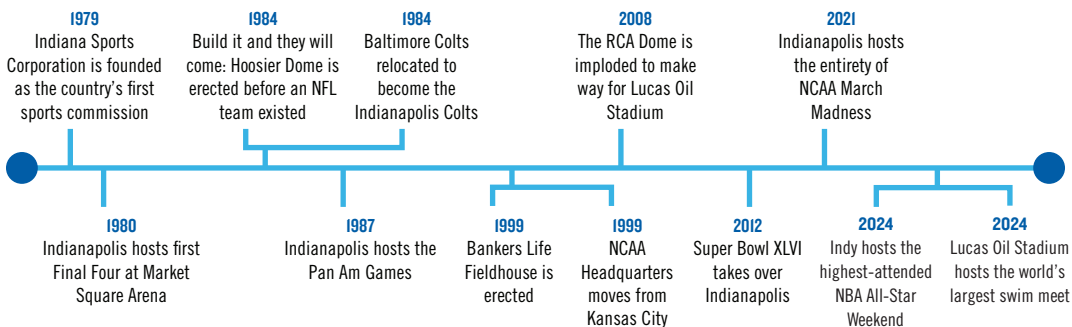
INDIANAPOLIS SPORTS STORY ANGLES

A CITY BUILT ON SPORTS



THE INDY SPORTS STRATEGY: A CATALYST FOR URBAN RENEWAL

Indianapolis experienced the same flight to the suburbs that plagued many Midwestern cities in the 1960s-70s. In response, civic leaders conceived a big idea: Rebuild downtown by making it the 'amateur sports capital of the world.' Although the city lacked any notable amateur sports assets at the time, city leaders knew it could be built.



INDY'S FEVER IS RISING



CAITLIN CLARK AND THE INDIANA FEVER ELEVATE THE WNBA

As a city with a thriving sports scene, the women of the Indiana Fever are changing the trajectory of the WNBA. By selling out home and away games, each game has a "home court" advantage for the most-watched team in the league. Rookie sensation Caitlin Clark has paired with Aliyah Boston, Kelsey Mitchell, and a young group of rising stars to make the Fever the hottest ticket in the WNBA. In 2025, Indy hosted the WNBA All-Star Game.

NEXT LEVEL SPORTS VENUES



LUCAS OIL STADIUM

This multi-purpose stadium was used for Super Bowl XLVI (2012), the NCAA March Madness bubble (2021), and the NBA All-Star Celebrity Game (2024). Staple events include home games for the Indianapolis Colts, the NFL Combine (since 1987), and the Big Ten Football Championship (since 2011). This 70,000-capacity venue is no stranger to national and international events.

INDIANAPOLIS MOTOR SPEEDWAY

Best known for hosting the largest single-day sporting event, the Indianapolis Motor Speedway can fit the White House, Vatican City, the Taj Mahal, the Roman Colosseum, Yankee Stadium, Rose Bowl Stadium, Liberty Island, and Churchill Downs inside the 2.5-mile-long track.

MAJOR TAYLOR VELODROME

One of the few remaining velodromes in the nation, this venue is the headquarters for track cycling in the Hoosier state. Named after the world's fastest bicycle rider and Indy's very own Major Taylor, this velodrome hosts cycling competitions from April through September.

Get more information and start planning at [VISITINDY.com](https://www.visitindy.com)

ART & ATHLETES



CAITLIN & TYRESE

The greatest collegiate player of all time, who transitioned into a record-breaking WNBA rookie, is displayed next to Olympic Gold medalist and NBA superstar, Tyrese Haliburton on Indy's west side near East Riverside Drive. This new mural was painted by local artist Kwazar Martin.



BICENTENNIAL UNITY PLAZA

The dome-like "Sphere," is a nod to basketball played inside the Fieldhouse. It's height is 23', 9", the distance between the 3-point line and the basket.



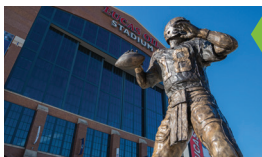
JOHN WOODEN

The Indiana-born college basketball coach's legacy is on display as a bronze sculpture in the entertainment-centered district on Georgia Street.



MAJOR TAYLOR MURALS

Born and raised in Indianapolis, the world's fastest bicycle rider is honored through a massive mural along Washington Street in downtown Indy.



PEYTON MANNING

Visitors to Lucas Oil Stadium are greeted by a 9-foot bronze statue of the Hall of Famer to honor 14 seasons of success with the Indianapolis Colts.

CALENDAR PREVIEW

FEBRUARY

NFL Combine

MARCH

Big Ten Women's Basketball Tournament

DII Men's and Women's Indoor Track and Field Championships

Big Ten Men's Basketball Tournament

DII Men's and Women's Swimming and Diving Championships

DII Wrestling Championships

DI Men's Basketball Sweet Sixteen and Elite Eight

Women's Basketball Invitation Tournament (WBIT)

APRIL

National Invitation Tournament (NIT)

MAY

Grand Prix of Indianapolis

109th Running of the Indy 500

National Collegiate Women's Water Polo Championship

JULY

WNBA All-Star Game

Brickyard 400

DECEMBER

Big Ten Football Championship



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